



ANURADHA GOYAL

Author | Speaker | Travel Blogger | Innovation
Consultant | Newspaper Columnist | Avid Reader |
National Record Holder

Anuradha Goyal

- Anuradha Goyal is a travel enthusiast and blogger. She is also the author of “Mouse charmers: Digital pioneers of India”, and has co-authored “India innovates” series for the CII. She lives in Goa. She is an author, travel writer and an avid blogger with more than 18 years of experience in the IT industry, she is currently an independent innovation consultant and helps organisations incubate new groups, set up innovation platforms and define innovation strategies and roadmaps.

ANURADHA GOYAL THE MOUSE CHARMERS



Foreword by
**SAM
PITRODA**

*These stories are
inspiring examples
of digital successes!*

T.V. Mohandas Pai
Chairman,
Aarin Capital Partners
and ex-board member,
Infosys

Born in Punjab, she travelled extensively as a child due to her father’s job. A large chunk of her early years were spent in Chandigarh, where she completed most of her education. Anuradha completed her graduation and post graduation at Punjab University, Chandigarh. She wanted to be a scientist, but the prospect of being self-employed pushed her to choose computer science for post graduation, and this choice defined the next 15 years of her life.

Kabir Das

Kabir was a 15th-century Indian mystic poet and saint, whose writings, according to some scholars, influenced Hinduism's Bhakti movement. Many Hindu sects consider him as a reformer and great Bhakt. Kabir's verses are found in Sikhism's scripture Guru Granth Sahib.

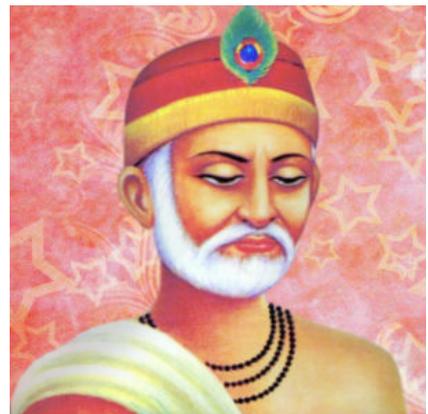
Kabir strove for harmony and peace between the Hindus and the Muslims. Although during his lifetime, his message offended both the communities, he has been claimed as belonging to them after his death and as his teachings spread.

Kabir suggested that True God is with the person who is on the path of righteousness, and thus considered all creatures on earth as his own self, and was passively detached from the affairs of the world.

Saints I see the world is mad.
If I tell the truth they rush to beat
me,
if I lie they trust me.

—Kabir, *Shabad*

Born: 1440, Varanasi
Died: 1518, Maghar
Full name: Kabir
Parents: Neema, Neeru



Documentary filmmaker Shabnam Virmani, from the **Kabir Project**, has produced a series of documentaries and books tracing Kabir's philosophy, music and poetry in present-day India and Pakistan. The documentaries feature Indian folk singers such as Prahlad Tipanya, Mukhtiyar Ali and the Pakistani Qawwal Fareed Ayaz. Kabir festival was organized in Mumbai, India in 2017.

More places to check out:

- **The Bhakti Movement** refers to the Hindu devotional trend that emerged from Tamil Nadu and later acted as the defacto catalyst to the formation and subsequent revolutionization in the form of Sikhism. It originated in eighth-century Tamil Nadu, and spread northwards.
 - ▣ To learn more - <https://www.indiatoday.in/education-today/gk-current-affairs/story/-crashcourse-cbse-class-12-history-bhakti-movement-s-emergence-and-influence-1438286-2019-01-24>
- Kabir Das and his role in the Bhakti Movement - <https://www.insightsonindia.com/2019/02/21/2-kabir-was-one-of-the-chief-exponents-of-the-bhakti-movement-in-the-medieval-period-discuss-the-relevance-of-the-teachings-of-kabir-in-contemporary-india250-words/>